



**Aid Governance** was founded in Switzerland and is an internationally active non-profit organization.

**Partners and clients** of Aid Governance are national and international institutions and projects active in the development cooperation and the social sector.

A higher impact through increased management quality and holistic governance

## Scientifically Approved Assessment Methods and Tools

A team comprised of scientists and practitioners has created a proprietary, participative assessment methodology named CoopeRATER®. It is adapted continuously to changing requirements. The assessment methodology allows detecting problems in short time frames. Furthermore, clear indicators and benchmarks facilitate a systematic positioning.

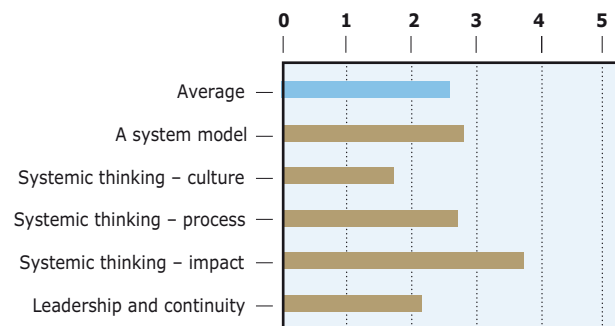
The same methodology serves to clearly document progress and achievements, making it an indispensable and motivating management tool. However the methodology itself is not the goal, rather the assessment process is tailored to assist reflection and learning on all hierarchical levels.

«At a small fraction of the project cost, the Aid Governance assessment offers a unique way to help projects and organisations become more effective, thus allowing for a maximum of donor funds to be used for the benefit of the ultimate beneficiaries.»

**Jacqueline Wakhweya**, Development Finance Specialist, United States Agency for International Development (USAID)

«Improved effectiveness is important not only to achieve development results, but also to maintain the public support needed if the promised increases in aid programmes are to be delivered.»

**Angel Gurría**, OECD Secretary-General



### Aid Governance

Nordstrasse 17  
6300 Zug/Switzerland

info@aidgovernance.org  
www.aidgovernance.org

## AID GOVERNANCE

Increase your impact







## Customer Benefits

### Development Agencies, Individual Donors and Donor Organizations Benefit through:

- Recognition and transparency of local interrelations
- Demonstration of scaling-up possibilities
- Comparability between evaluations (benchmarks)
- Continuity in implementation
- Ideal governance of the projects and collaboration in the supervisory committee
- Simplification of the internal evaluation system

### The Projects, the Program or the NGO on Site Benefit through:

- Superior professionalism, better promotion activities, a more effective «Business Model» and the identification of further potential
- Reduced effort through an integral management and governance concept
- Identification of potentials and learning from best practice examples
- Motivation of the involved staff and triggering of improvements
- Action oriented monitoring

The neutral opinion of our qualified experts provides a convincing reference in internal and public reporting. The governance model stands for transparency and guarantees ethical behavior.

## Our Services

We identify factors for increased effectiveness and impact, facilitate market orientated actions and consider multiplication opportunities.

We raise awareness for a systemic understanding of management and integrated holistic governance. Our approach guarantees not only an optimization within the management of an organization, but triggers development opportunities in the larger system.

### The focus of our services is:

#### Assessment – Benchmarking – Evaluation

- Positioning and benchmarking
- Improvement curves and future prospects
- Uncovering action potentials and multiplication opportunities

#### Organizational Development & Implementation of Pragmatic Management Tools

- Considering structures, processes and responsibilities in the context of a holistic system understanding
- Self reflection and reflection of others

#### Coaching & Training

- Personalized trainings on-the-job
- Coaching on site and remotely
- Advanced training programs in cooperation with regional schools and universities

## Our Approach

...is characterized by the connection of practical experience, scientific background and pragmatic thinking. It comprises:

- a **methodologically sound analysis**
- a **cooperative development of future oriented improvement opportunities and governance strategies**
- **holistic problem solving**
- **personalized trainings on site and - on request – assistance during implementation**

Our participative assessment methodology CooperATER® and the incorporation of best practice examples guarantee quick and sustainable results. The core competence of Aid Governance lies in its long experience with various projects around the world.



## A Governance Model as the Basis of our Consulting

Efficient organizations are characterized by a clear positioning and professional realization of their plans. Deficiencies in these areas may cause resources, ideas for innovation and action potentials to be lost. Scientific research calls this problem a governance-gap. Often organizations are not aware of its existence.

The practice of Aid Governance and a research project of several years at the University of St. Gallen with Prof. Dr. Patrick Renz show: governance-gaps hinder the optimal impact of many development organizations.

The decisive factors can be captured in a governance model with six modules. It views the organization as a whole, as well as viewing its context and management tasks.



This model helps to obtain an integrative and systematic understanding of a complex organization and to suggest sustainable and effective improvements of the current situation in a short time.